ALEX CHASE

DIGITAL CREATOR AND CHANGE MAKER WORKING IN GOVERNMENT AND POLITICAL CAMPAIGNS

@Alex Chase

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Portfolio

alexchase226@gmail.com

Digital Content Creation
Video and Graphics content

Social Media Management and Multi-Platform Digital Strategy
Twitter/X, Instagram, Facebook, Threads, YouTube, LinkedIn,
Gov Delivery (Granicus)

Video Production & Motion Graphics
Camera operation and content capture in the field
Live Streaming (OBS Studio)
Studio set up and filming
Post production video editing (Adobe Premiere Pro)

Branding and Graphic Design
Adobe Photoshop, Illustrator, Canva, Figma, Miro

Web Development
Experience with Drupal, Wordpress, HTML, CSS, Wix, Squarespace, Python

Writing & Communication
Social Media Copywriting
Speech writing for digital content
Research writing and memo writing

EDUCATION:

University of Rochester
Bachelor of Arts, Dual Majors in Political Science and Digital Media Studies
2017-2021

EXPERIENCE

Digital Manager – Maryland Department of Service and Civic Innovation

Annapolis, MD | July 2025 - Present

- Structure and execute digital campaigns, create content, and revitalized digital strategy and branding, adding thousands of followers and growing social following by 64% in under a year
- Design and write material for agency's website modernization and co-manage site using Drupal platform
- Collaborated to provide creative direction for a paid ad campaign run through external firm which has generated millions of impressions
- Facilitate press engagements to win earned media in local media markets
- Build partnerships with influencers & creators
- Communicate the vision of Maryland's first-in-the-nation state agency The Department of Service and Civic Innovation

Digital Media Coordinator – Office of Maryland Governor Wes Moore

Annapolis, MD | January 2023 - July 2025

- Created content and executed a social media operation that produced among the fastest growth of all U.S. Governors week after week
- Grew a following of nearly 444,000 across platforms from scratch in 2.5 years, outpacing predicted growth
- Collaborated with digital team to define digital strategy and execute an engaging social media plan
- Managed social media platforms and produced digital content for Governor Moore consisting of video, graphic design, and copywriting content
- Managed video productions, talent and technical equipment
- Worked on developing creator partnerships and products with influencers
- Videography and photography: Content capture in the field, studio set up and filming, and post production video editing for Governor's digital products and media featured on MSNBC, CNN, and other networks, Live Stream Press Conferences
- Staff Governor Wes Moore in the field

Deputy Director of Social Media - Wes Moore for Maryland Governor,Moore-Miller Transition Team

Baltimore, MD | August 2021 - December 2022

- Manage social media platforms and produce digital content for Candidate Wes Moore
- Define digital strategy and execute engaging social media
- Videography and photography: Content capture in the field and post production video editing
- Staff Candidate Wes Moore in the field

Legislative Aide, Office of Senator Cheryl C. Kagan

Rockville, MD | June 2019 - August 2019

- Research & drafting of 9 bills for 2020 Maryland Legislative Session
- Video editing for social media and presentations